

NEWS RELEASE



For Immediate Release

Induction Manufacturer Moves to Nationwide Regional Management, Begins in the West

EverLast® Lighting Hires West Coast Regional Sales Manager to Cover Eleven U.S. States

JACKSON, MICHIGAN – January 13th, 2014 – After 3 years of residing as the President of Greentech, based out of Ventura, California, Daniel Grumney has been appointed by EverLast® to the position of West Coast Regional Sales Manager, a critical addition to its corporate level team. The move is intended to catalyze sales, business development, and leadership, and started with the announcement that they would be adding the new position to lead integral sales related operations.

Prior to joining EverLast®, Grumney was the Business Development Manager of Taft Electric Company, a large Commercial Electrical Contractor in Southern California. Later on, Grumney became the President of Greentech, a manufacturer's representative firm, and was recognized as the EverLast® 2012 Manufacturer's Representative of the Year based on the company's ability to target appropriate product applications. As a recognized leader in energy efficient lighting and technology, and for crafting the requisite strategic vision to achieve business goals, Grumney will be overseeing and managing sales in the states of California, Washington, Oregon, Nevada, Arizona, Utah, Idaho, Montana, Wyoming, Colorado and New Mexico.

"We know that Dan will take his knowledge, skills and experience to expand these areas with our product line as well as working on developing new accounts for EverLast®," commented Michael Nevins, CEO of EverLast® Lighting, Inc.

Originally from Cleveland, Ohio, Grumney attended the University of Southern California majoring in International Relations with a minor in Business Administration. He is a decorated Veteran of the United States Marine Corps, and maintains active involvement in several community organizations in the greater Ventura, California area. Grumney is married with two sons and currently lives in Thousand Oaks, California.

"Dan has gone above and beyond what we look for in Regional Sales Management based on his loyalty to EverLast®, and 'on-the-job' experience" commented Bryan Schultz, Inside Sales Manager at EverLast® Lighting. "He has set the standard for sales best practices, and we look forward to growing with him as he takes on this responsibility."



EverLast® induction light fixtures are 50-70% more energy efficient than metal halides and last up to 100,000 hours, making them virtually maintenance free for up to 15 years. EverLast® Induction lighting fixtures are also available with a dimmable option, providing even more energy savings while areas are vacant.

###

About EverLast® Lighting: EverLast® Lighting, Inc. is a sister company of Full Spectrum Solutions, Inc. and has quickly grown into the leading manufacturer of energy-efficient lighting solutions for roadway, parking structure, facility and area lighting applications. For additional product information, visit www.everlastlight.com, call 888-383-7578 or send an email to info@everlastlight.com.

For press inquiries, contact Kyle Leighton at 517-783-3800 ext.231 or email at kyle@everlastlight.com. If you would like to support EverLast®, please follow EverLast® on Twitter or visit them on Facebook.