



Manufactured in Jackson, Michigan U.S.A.

NEWS RELEASE

For Immediate Release

Grove Pointe Homeowners Association installs EverLast® Induction Acorn Fixtures as part of “green” initiative

JACKSON, MI – With energy-efficiency at the forefront of everyone’s mind, it is no surprise that people are becoming more proactive when it comes to finding “green” alternatives. John Smith, President and Board Director of Grove Pointe Homeowners Association in Sarasota, Florida, was frustrated by the amount of money spent on replacing bulbs in the community’s outdated, energy-inefficient high pressure sodium (HPS) street light fixtures so he decided to take matters into his own hands.

“As part of an initiative to ‘go green,’ we the board of directors checked with local electric supply houses to find more energy-efficient light fixtures and were very discouraged by what was available,” said Mr. Smith. “I found the EverLast induction acorn fixture on the internet and discovered that we could get a better quality of light that produces twice the light output of a high pressure sodium fixture and cuts our energy use in half.”

In addition to energy efficiency, initial cost and maintenance were other main factors Mr. Smith took into consideration when choosing replacement area lighting fixtures. “The original light fixtures were more than 20 years old and it cost approximately \$80 to replace a single light bulb. I personally feel that the quality and 10-year warranty period offered with the EverLast acorn fixtures will provide a huge savings to Grove Pointe Homeowners Association over the next number of years,” stated Mr. Smith.

With a virtually maintenance free 100,000 hour lamp life rating, energy savings up to 70 percent, unmatched lumen maintenance, and a faster return on investment (ROI) than LED, HPS or HID technology, EverLast® Induction Acorn Walkway lighting fixtures meet the Department of Energy’s high efficiency standards – making them today’s smartest choice for illuminating parks, parking lots, residential neighborhoods, and other public spaces that require high definition area lighting.

“The aesthetic look of these acorn fixtures, which will enhance the walkways of our neighborhood for years to come, was another important factor,” said Mr. Smith. “In previous years we have had our share of vandalism, but with the quality of full spectrum light produced by this fixture, I already see this problem eliminated.”

EverLast® Induction Acorn Walkway fixtures are part of a new line of energy-efficient, Michigan-made induction lighting fixtures, called the EverLast® Smart Light Series. The fixture body of the new EverLast® Induction Acorn Walkway fixture is made of lightweight and durable polycarbonate, which allows for quick and easy installation. Step-dimming and on/off sensor controls are available for increased pedestrian safety and unmatched energy savings.

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EverLast® Induction Acorn - Nighttime



EverLast® Induction Acorn - Aerial



EverLast® Induction Acorn - Daytime

EverLast® Induction Lighting is a product of Full Spectrum Solutions, Inc. For additional product information, visit www.everlastlight.com or call 888-383-7578. For press inquiries, contact Lindsey Edwards at lindsey@everlastlight.com.