



**NEWS RELEASE**

*For Immediate Release*

**University of California, Irvine installs U.S. made EverLast® Induction Cobra Head Fixtures**

**JACKSON, MI** – As part of a SMART Energy Initiative, the University of California (UC) campuses have been working with the California Lighting Technology Center (CLTC) at UC Davis to retrofit inefficient lighting technologies with EverLast® Induction Smart Light fixtures. To date, 30% of UC campuses are receiving massive energy and cost savings due to the implementation of EverLast® Induction fixtures in roadway, walkway, parking lot and garage structure applications.

Ron Fleming, Director of Parking and Transportation Services at UC Irvine, recently specified and installed EverLast® Induction Smart Light Cobra Head fixtures in locations that students frequent regularly at night. “We chose induction lighting over all other light sources because it has the highest efficacy lumens and color rendering index,” said Fleming during his UC Irvine Campus Retrofit Forum presentation. “A high color rendering index is just as important as having a good color temperature because it increases nighttime visibility, which is important for campus safety.” UC Irvine is also in the process of installing EverLast® Induction Smart Light fixtures in parking structures and architectural lighting applications. Director Fleming uses these installations as demonstration models when educating other campus facility directors and engineers about the visual and energy-saving benefits of induction technology.

U.S. Made EverLast® Induction Smart Light Cobra Head fixtures outperform all other cobra head fixtures. Using type III medium throw lens and reflector optics designed specifically for induction lamp geometry results in a 29% increase in illumination and a 38% increase in light distribution when compared to competing Cobra Head fixtures. As opposed to heavy, metal fixtures that rust or corrode over time, the new hybrid die cast aluminum and glass filled Lexan body structure decreases fixture weight by 40% for ease of installation while maintaining structural strength and improved weathering for harsh environments. All resin used is 80% recycled product.

By using this same state-of-the-art technology, the Facilities Management Program at UC Davis was awarded the Energy Efficiency Partnership Program 2009 Best Practice Award for their parking garage lighting design retrofit in which EverLast® Induction Smart Light Bi-level Garage Fixtures were installed. The estimated annual energy savings for the four parking structures at UC Davis is \$77,127, based on the discounted university utilities rate of 9 cents per kilowatt-hour. “EverLast® Induction Smart Lights with bi-level technology offer one of the most effective near-term opportunities for addressing our energy efficiency goals,” says Prof. Michael Siminovitch, Director of CLTC.

The Patent-Pending EverLast® Induction Smart Light Series is manufactured in a newly constructed LEED-certified production facility in Jackson, Michigan U.S.A. This new line of U.S. made induction fixtures includes the only Type III Induction Cobra Head Roadway Fixture. By incorporating photo sensor controls and timed step-dimming along with a high correlated color temperature 5000K lamp that has a color rendering index of 85, EverLast® Induction Smart Light fixtures provide increased pedestrian safety in addition to unmatched energy savings.



EverLast® Smart Light Cobra Head



Enhanced security with 5000K / 85 CRI



Night Shot of EverLast® Cobra Head

EverLast® Induction Lighting is a product of Full Spectrum Solutions, Inc. For additional product information, visit [www.everlastlight.com](http://www.everlastlight.com), call 888-383-7578, or email [sales@everlastlight.com](mailto:sales@everlastlight.com). For press inquiries, contact Lindsey Edwards by phone at 517-783-3800 or email [lindsey@everlastlight.com](mailto:lindsey@everlastlight.com).