



NEWS RELEASE
For Immediate Release

Fort Drum Military Base Begins Major Installation of U.S. Made EverLast® Induction Light Fixtures

JACKSON, MI – For more than 100 years Fort Drum has provided installation support to U.S. soldiers and their families. The 108,000 acre Military base supports the mobilization of approximately 80,000 troops annually. In operation since 1908, Fort Drum is the home of the 10th Mountain Division, a group trained to rapidly deploy by air, sea and land to anywhere in the world. Fort Drum is an American Institution, so when it came time to implement a high-efficiency street lighting initiative, it was no surprise they selected EverLast® U.S. Cobra Head and Shoe Box Fixtures – state-of-the-art induction lighting, from an American company.

EverLast® Induction Lighting, a brand of Full Spectrum Solutions, is the manufacturer of the U.S. Induction Cobra Head and Shoe Box fixtures that are being installed at Fort Drum. With its LEED Platinum manufacturing facility located in Jackson, Michigan, EverLast® was the best choice for supplying the first phase of more than a thousand induction fixtures needed at the base. EverLast® worked closely with local contractors, ESCOs, and the engineers at Fort Drum to find the right fixture for the project.

Energy and maintenance savings were two critical factors in the decision-making process. EverLast® Induction Light fixtures offer a 100,000 hour lamp life, coupled with an efficacy of 85 lumens per watt, making it a very energy-efficient and cost-effective lighting solution. Additionally, maintenance costs are virtually eliminated due to the extended life of the induction lamp.

Environmental concerns were also prevalent throughout the decision-making process. Not only was there a desire to reduce their carbon footprint, but the processes involved in manufacturing the fixture were vital as well. EverLast® U.S. Made Cobra and Shoe Box fixtures utilize 80% recycled polycarbonate resin in the fixture housing, making them an industry leader in “green” manufacturing.

Most importantly, Fort Drum was required to purchase and install U.S. manufactured light fixtures from an American company. The Military Base exercised due diligence by choosing EverLast® U.S. made cobra and shoe box fixtures.

Many cities and municipalities have received Energy Efficiency and Conservation Block Grant (EECBG) monies as part of the American Recovery and Reinvestment Act (ARRA), and have been charged with selecting U.S. manufactured goods. It is important for end-user’s to know that it is their responsibility to purchase American Made products when they are made available. EverLast® U.S. Induction Cobra and Shoe Box Fixtures exceed the requirements outlined in the ‘Buy American’ provision (Section 1605) of the ARRA and engage more than 10 manufacturing partners from across the United States in the manufacturing process.

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EverLast® Induction Lighting is a subsidiary of Full Spectrum Solutions, Inc. and has quickly grown into the leading manufacturer of energy-efficient lighting solutions for roadway, parking structure, facility and area lighting applications. For additional product information, visit www.everlastlight.com, call 888-383-7578, or email info@everlastlight.com. To view EverLast® Lighting’s manufacturing process, visit http://www.everlastlight.com/induction_lighting_arra_funding.html. For press inquiries, contact Lindsey Edwards by phone at 517-990-3030 or email lindsey@everlastlight.com.